

## CREATE CONNECTIONS AT NCMPR

Wish you could get in front of more community college marketing decision-makers? Looking to build relationships with new and existing clients? Want to see the latest and greatest in community college marketing?

Think NCMPR! Boost your visibility with community college marketing and public relations professionals from across the district by becoming a sponsor or exhibitor at the NCMPR District 2 Conference.

**We're "Spilling the Tea" in the historic city of Savannah, Georgia, Nov. 7-9, and would love for you to join us.**

Sponsors and exhibitors enjoy recognition in pre-conference mailings, inclusion in conference materials and signage, exhibit space, recognition during the conference and more.

Slots are limited and are taken on a first-come-first-served basis.

*NCMPR District 2 includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Bermuda, British Virgin Islands and The Bahamas.*



**Check out these opportunities to connect with our members at the conference. Reserve your spot ASAP.**

### CORPORATE SPONSOR

**\$2,500**

#### Full conference sponsorship

Includes registration for TWO company reps for full conference, with access to all conference sessions, events and meals.

Corporate sponsors receive:

- Premier booth space and location at the conference.
- Company banner or prominent signage at the front of the conference stage/podium.
- A two-minute opportunity to speak at the conference kick-off.
- Recognition as the title sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage.
- Recognition as title sponsor in conference promo emails to NCMPR membership before and after the conference.
- Guaranteed presentation opportunity at the conference (topic to be approved by the conference planning committee)
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference registrants (distributed at the conference).

### MEDALLION AWARDS SPONSOR

**\$2,000**

#### Medallion Awards Dinner and Reception sponsorship

Includes registration for ONE company rep, with access to all conference sessions, events and meals.

Medallion Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the pre-dinner reception and at the Medallion Awards dinner.
- A two-minute opportunity to speak at the Medallion Award dinner.
- Sponsorship recognition in conference materials, including company name and logo in awards presentation, conference program and NCMPR-sponsored email to conference attendees.
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference registrants (distributed at the conference).

District 2



## AWARDS OF EXCELLENCE SPONSOR

**\$1,500**

**Pacesetter, Community College Rising Star awards sponsorship**

Includes registration for ONE company rep, with access to all conference sessions, events and meals.

**Sold**

Excellence Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Awards of Excellence.
- A two-minute opportunity to speak at the Awards of Excellence.
- Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored email to conference attendees before and after the conference.
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference registrants (distributed at the conference).

## VIRTUAL EXHIBITOR

**\$250\***

**Full conference sponsorship**

Access for ONE company rep to engage in virtual booth, including access to all virtual conference sessions and events.

Virtual exhibitors receive:

- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.

Create your own customized exhibit booth with the following features:

- Virtual exhibitor space with a business description and services; social media links; videos, GIFs and static imagery; and contact information.
- Connect in multiple ways with participants through public chat boards exclusive to each vendor page, secure one-to-one chat and video conferencing.
- Share marketing files and collateral with attendees, and present demos with screen-share sessions.
- Use live visitor tracking to see in real-time exactly who's visiting your booth, allowing staff to strike up live conversations like an in-person event.
- Benefit from advanced tools such as meeting booking, push notifications and more.

## IN-PERSON EXHIBITOR

**\$600\***

**Medallion Awards Dinner and Reception sponsorship**

Includes registration for ONE company rep, including access to all conference sessions, events and meal functions. Fees for additional company reps are \$300 per person.

Exhibitors receive:

- One table-top display (6-foot skirted table). Displays must fit on or behind table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.
- Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

*\*Add \$100 to be included as a virtual exhibitor which includes opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.*

**All levels are first-come, first-serve, so reserve your spot ASAP.**

If you are interested in being a sponsor, please contact:

**Virginia Moreland**  
**District 2 Director**  
**The College System of Tennessee**  
**615-366-4486**  
**Virginia.moreland@tbr.edu**

### Sponsor Payment Information

Sponsors can pay online by credit card or invoice. Payment must be received prior to Friday, Oct. 15 unless other arrangements have been approved. Sponsorships not paid by Friday, Oct. 15 (unless pre-approved) shall forfeit benefits of sponsorship. Exhibitor booths must be completely set up prior to the Welcome Reception at 5 p.m. Sunday, Nov. 7.

District 2

**NCMPR**  
National Council for Marketing & Public Relations  
Connecting  
Community College  
Communicators



An exhibitor application is online at [www.ncmpr.org](http://www.ncmpr.org) (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.